

Special Webinar
*Livestreaming, Online Giving, and
Website Alerts*

Agenda

1. Introduction to Five More Talents
2. Live Streaming
3. Online Giving
4. Website Alerts
5. Next Step - Take our survey

Welcome visitors.
Equip the saints.

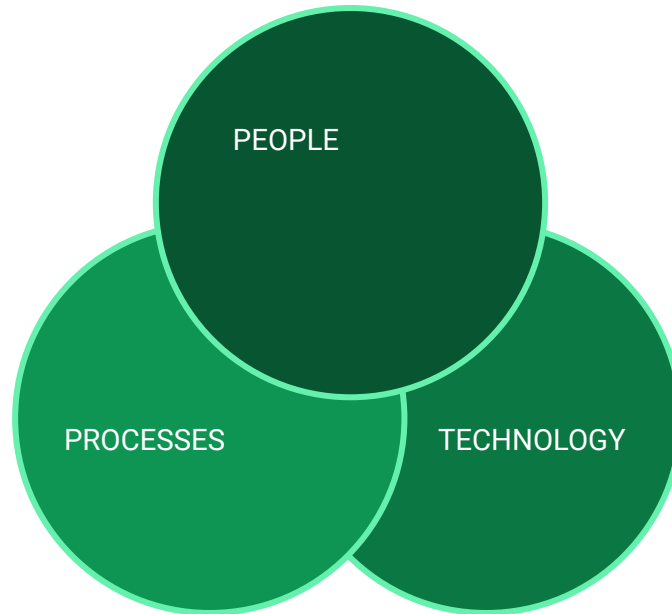
Introduction – Who We Are



Introduction – What We Do



Introduction - How We Do It



It is right that we should fish well and diligently, as the Lord directs and teaches when he says: “Follow me, and I will may you fishers of men.” ... Therefore it is very right that we should cast our nets, so that a great multitude and crowd will be taken for God.

St. Patrick, *Confessions*

Take Our Survey

<https://forms.gle/13Mp1kkyL7uErkP3A>

Live Streaming

Live Streaming Requirements

1. Computer or mobile device with webcam
2. Account with a live stream service

Live Streaming Options

- Boxcast for Churches
- Facebook Live Streaming
- YouTube Live Streaming
- Vimeo Live Streaming
- SermonAudio Webcasting
- Open Broadcaster Software

Live Streaming Recommendations

1. Are you a SermonAudio.com customer already?

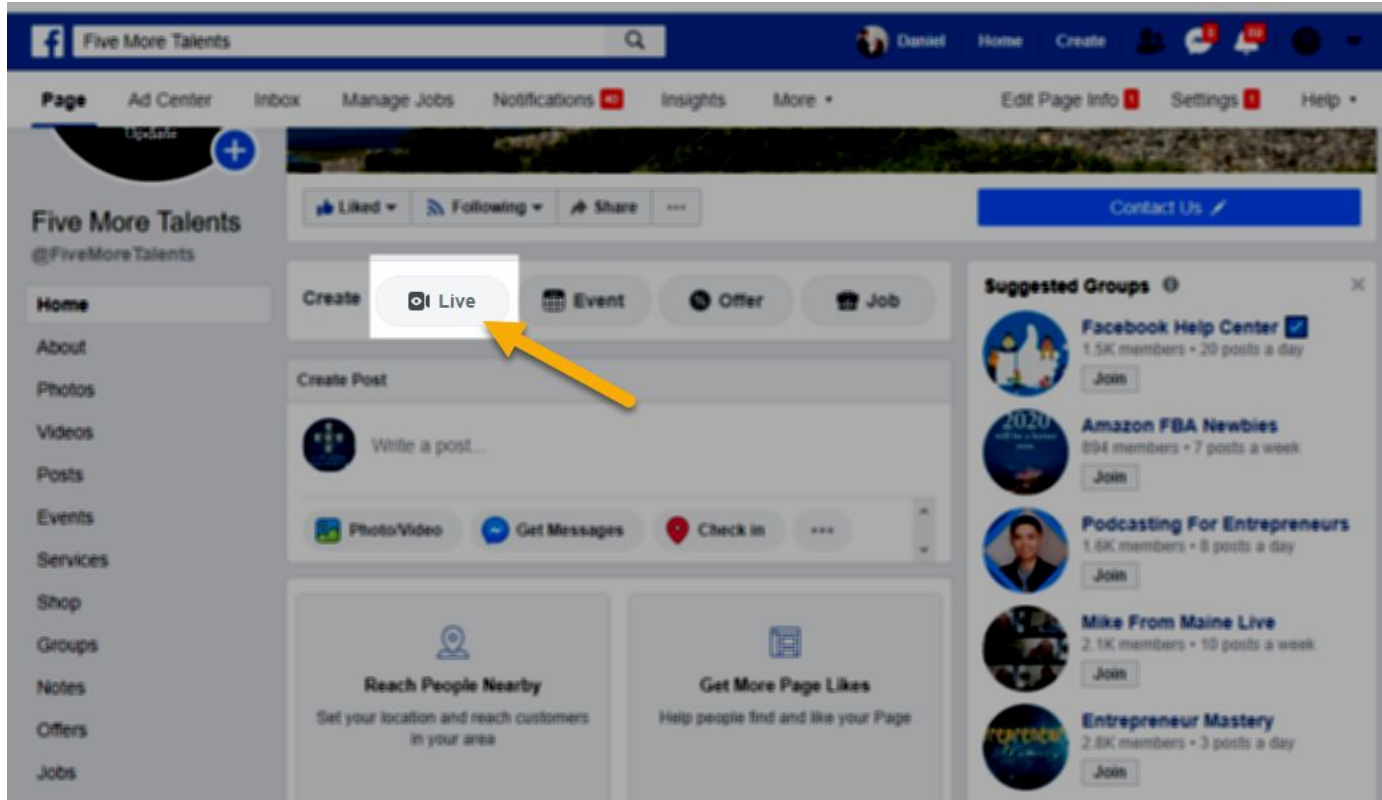
Talk to them about their webcasting service

2. If you're not a SermonAudio.com customer, or if their solution isn't a good fit for you, then....

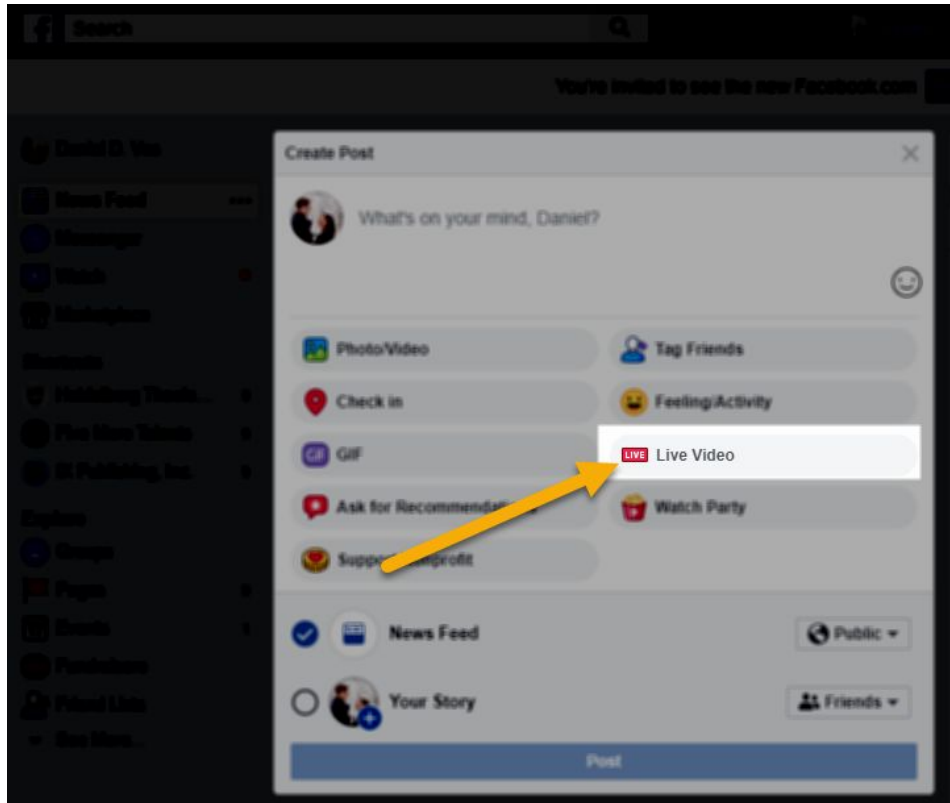
Plan A - Facebook Live

Plan B - YouTube

Plan A1 - Facebook Live from a Facebook Page



Plan A2 - Live Video from Personal FB Profile



Plan B - Live Stream via YouTube

The image shows a screenshot of the YouTube homepage. On the left is the navigation sidebar with options: Home, Trending, Subscriptions, Library, History, Your videos, Watch later, Liked videos, and a SUBSCRIPTIONS section with Popular on YouTube, Music, Sports, and Gaming. The main content area is titled "Recommended" and displays a grid of video thumbnails. A custom overlay menu is positioned in the top right corner, featuring a yellow circle with the number "1" next to a camera icon, a grid icon, a bell icon, and a profile icon with the letter "F". Below these icons are two options: "Upload video" with a play button icon and "Go live" with a red dot icon and a yellow circle with the number "2".

Recommended

1

Upload video

Go live 2

Home

Trending

Subscriptions

Library

History

Your videos

Watch later

Liked videos

SUBSCRIPTIONS

Popular on YouTube

Music

Sports

Gaming

Get Out Of Debt And STAY Out Of Debt!

The Dave Ramsey Show LIVE

117K views · Streamed 4 months ago

Mix - Switchfoot - Stars (Video)

Switchfoot, Lifehouse, Phil Wickham, and more

Homemade Screw Tank Test Drive

collinforze

3M views · 4 days ago

Switchfoot - Where I Belong [Official Audio]

Switchfoot

2.8M views · 4 years ago

The Simple Gospel - Francis

Ken Block Drifts London -

When Shaq Tried To Bully A

Did Ben Affleck Just Convert



Live Streaming Best Practices

1. Test ahead of time.
2. Make it shareable: seize the opportunity for outreach.
3. Use what you already have.
4. Learn from what other churches are doing.
5. Embrace mistakes as learning opportunities.
6. Build a team.

Professional Grade Live Streaming

Boxcast for Churches

SermonAudio Webcasting

Vimeo Live Streaming

Open Broadcaster Software

Integrating Live Stream with Church Website

- Idea #1 - Create a new page, then copy and paste the live stream code from SermonAudio, Facebook, YouTube, etc.
- Idea #2 - Add a website alert bar with a direct link to your live feed.

Take Our Survey

<https://forms.gle/13Mp1kkyL7uErkP3A>

Online Giving

Online Giving

Church Website

Third-Party Payment
Processing Service

Bank Account

Link Offsite
(easier)

OR

Embed Onsite
(harder)

FOR EXAMPLE

- ChMS
- Tithe.ly
- easyTithe
- Stripe

Help from your
treasurer,
bookkeeper, or
other financial
personnel is needed



FIVE MORE
TALENTS

Online Giving Options

- Church Management Systems: Breeze, Realm, etc.
- Tithe.ly
- easyTithe
- Stripe add-on for Gravity Forms

Online Giving Recommendations

1. Already have a Church Management System?

Talk to them about their online giving capabilities.

2. If you don't have a ChMS...

Plan A - tithe.ly

Plan B - [easyTithe](https://easyTithe.com)

Plan C - [Stripe](https://stripe.com)

Plan A - tithe.ly



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Increase giving. Grow your church.

Tithe.ly helps you increase giving and engagement with tools built for churches and ministries.

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668 churches joined in the last 30 days.

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Plan B - easyTithe

△ PREPARE YOUR CHURCH FOR CORONAVIRUS (COVID-19) | WEBINAR + GUIDE + FREE TECH ×

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easyTithe™

[Online Giving](#) [How It Works](#) [Features](#) [Pricing](#) [Learn](#) [Blog](#) [Get Started for Free](#)

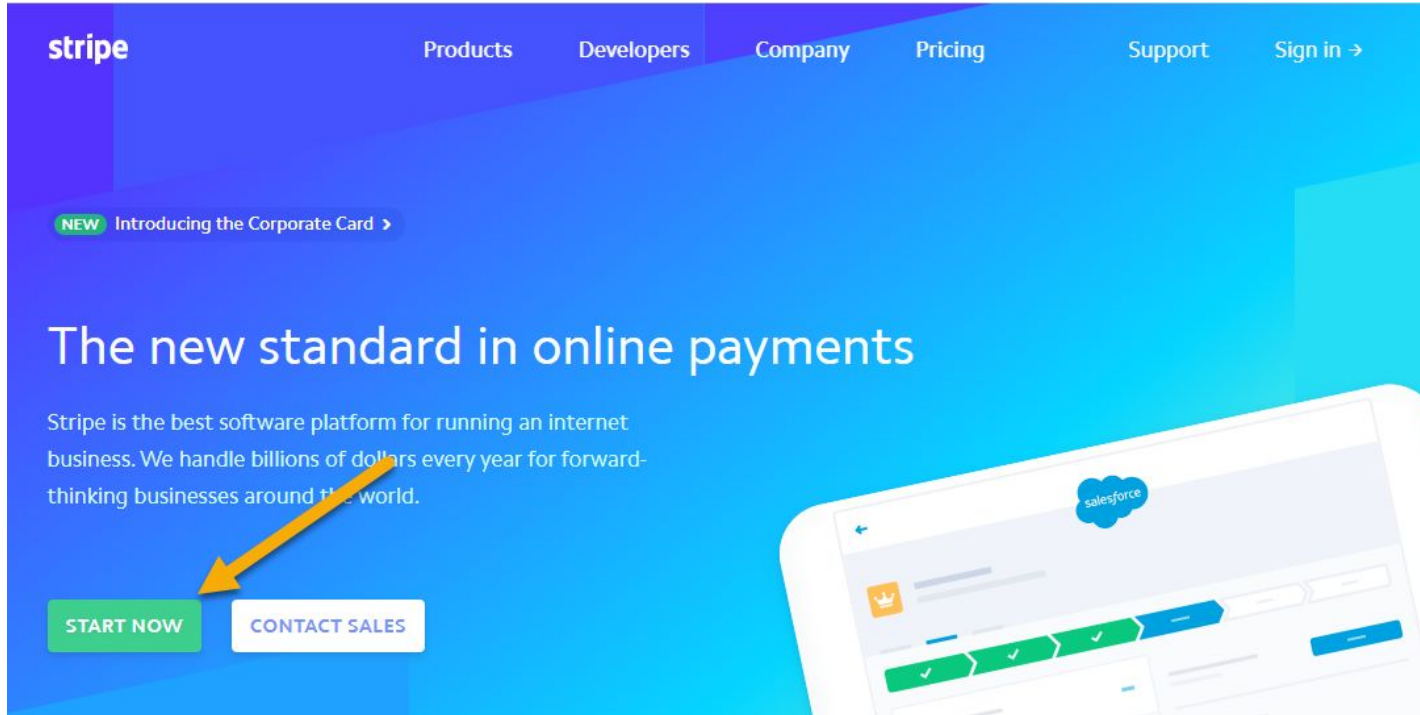
Optimize your church's mission for growth and engagement

easyTithe's online giving platform provides your church with flexibility for collecting funds, simplicity for tracking and managing donations, and the support you need to grow a culture of generosity.

Chat With Us!

An illustration on a dark blue background shows two people, a woman on the left and a man on the right, tending to a large tree. The tree is composed of various shades of green and yellow hearts. The woman is holding a blue bag with the 'et' logo, and the man is using blue-handled shears to trim the tree. A yellow arrow points from the tree towards the 'Get Started for Free' button in the navigation menu.

Plan C - Stripe



The image shows a screenshot of the Stripe website homepage. The background is a gradient of blue and purple. At the top left is the Stripe logo. To its right are navigation links: Products, Developers, Company, Pricing, Support, and Sign in with a right-pointing arrow. Below the navigation is a green badge with the word 'NEW' and the text 'Introducing the Corporate Card' followed by a right-pointing arrow. The main headline reads 'The new standard in online payments'. Below this is a paragraph: 'Stripe is the best software platform for running an internet business. We handle billions of dollars every year for forward-thinking businesses around the world.' At the bottom left are two buttons: a green 'START NOW' button and a white 'CONTACT SALES' button. An orange arrow points from the 'CONTACT SALES' button towards the 'START NOW' button. On the right side, there is a tilted image of a tablet displaying a Salesforce interface with a progress bar and a 'salesforce' logo.

stripe

Products Developers Company Pricing Support Sign in →

NEW Introducing the Corporate Card >

The new standard in online payments

Stripe is the best software platform for running an internet business. We handle billions of dollars every year for forward-thinking businesses around the world.

[START NOW](#) [CONTACT SALES](#)

Take Our Survey

<https://forms.gle/13Mp1kkyL7uErkP3A>

Website Alerts

Boom Bar - for 5MT Customers

Due to inclement weather, our evening worship service will be cancelled



[Home](#) [Contact](#)

AMES

A simple yet powerful ready-to-go church website

Teaching Series

TOMORROW

Sunday Worship Services

JANUARY 20



FIVE MORE
TALENTS

Homepage Slides

The screenshot shows the homepage of the AMES church website. At the top, the browser address bar displays 'ames.fivemoretalents.com'. The website header includes the name 'AMES' and the tagline 'A simple yet powerful ready-to-go church website'. Navigation menus are located in the top right and a central horizontal bar. The top right menu includes 'Teaching Series TODAY' and 'Sunday Worship Services TOMORROW'. The central bar contains links for 'I'M NEW HERE', 'SERMONS', 'EVENTS', 'STAFF', 'BLOG', 'MORE', and 'DIRECTIONS'. Below the navigation is a large image of a person holding a Bible, with a 'GET CONNECTED' slide overlaid. To the right, there are two smaller promotional slides: 'WELCOME TO AMES' and 'VACATION BIBLE SCHOOL'. The URL 'https://ames.fivemoretalents.com/church-events/' is visible at the bottom left of the browser window.

ames.fivemoretalents.com

Ames Customize 1 New Edit Page Howdy, Bethany Post

AMES

A simple yet powerful ready-to-go church website

Teaching Series **TODAY**

Sunday Worship Services **TOMORROW**

I'M NEW HERE
Who We Are

SERMONS ▾
Feed Your Soul

EVENTS ▾
Do Something

STAFF ▾
Leaders Too

BLOG ▾
What's Up

MORE ▾
Other Stuff

DIRECTIONS ▾
Come Worship

GET CONNECTED

Opportunities for worship, service, and fellowship

WELCOME TO AMES

An affordable option for churches on a shoestring budget

VACATION BIBLE SCHOOL

This is a great place to promote an upcoming event

<https://ames.fivemoretalents.com/church-events/>

Take Our Survey

<https://forms.gle/13Mp1kkyL7uErkP3A>

“Circumstances do not dictate character, but reveal it and become the occasion to refine it.”

*Rev. Harry Reeder
Pastor, Briarwood PCA*